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**Notice to the Investors/Unit holders of ICICI Prudential Interval Fund VII - Annual Interval Plan C (the Scheme)**

Notice is hereby given to all the investors/unit holders of the Scheme that March 01, 2016\* has been approved as the record date for declaration of dividend under the dividend plan/option under the Scheme. Accordingly, dividend will be paid to all the unit holders/beneficial owners whose names appear in the register of Unit holders/Statement of beneficial owners maintained by the Depositories, as applicable under the dividend plan/option of the Scheme, at the close of business hours on the record date.

Plan/Option under the Scheme	Rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)#@	NAV as on February 23, 2016 (₹ Per unit)
Dividend	0.8522	10.8530

# Subject to deduction of applicable dividend distribution tax.

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date.

The Specified Transaction Period (STP) of the Scheme is February 29, 2016\* to March 01, 2016\*. Since the record date for declaring dividend and STP date under the Scheme coincides, the following provisions (i) and (ii) will be applicable, for payment of dividend under the Scheme:

- (i) In respect of valid purchase/switch-in applications received till 3.00 p.m. on March 01, 2016\* the ex-dividend NAV\*\* of the respective date of receipt of application will be applicable and the investors shall not be eligible for dividend declared, if any, on the record date; and
- (ii) In respect of valid redemptions/switch-out requests received till 3.00 p.m. on March 01, 2016\*, the ex-dividend NAV of the respective date of receipt of application will be applicable and the investors will be eligible to receive the dividend.

\*\* In respect of applications for an amount equal to or more than ₹ 2 lakh, the Applicable NAV shall be subject to the provisions of SEBI Circulars No. Cir/IMD/DF/21/2012 dated September 13, 2012 and No. Cir/IMD/DF/19/2010 dated November 26, 2010, as may be amended from time to time, on uniform cut-off timings for applicability of NAV.

\* or the immediately following Business Day, if that day is a Non - Business Day.

**It should be noted that pursuant to payment of dividend, the NAV of the dividend option of the Scheme would fall to the extent of dividend payout and statutory levy, if any.**

Investors are requested to take a note of the above.

**For ICICI Prudential Asset Management Company Limited**

Place: Mumbai

Sd/-

Date : February 24, 2016

**Authorised Signatory**

No. 023/02/2016

**CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com**

**Mutual Fund investments are subject to market risks, read all scheme related documents carefully.**